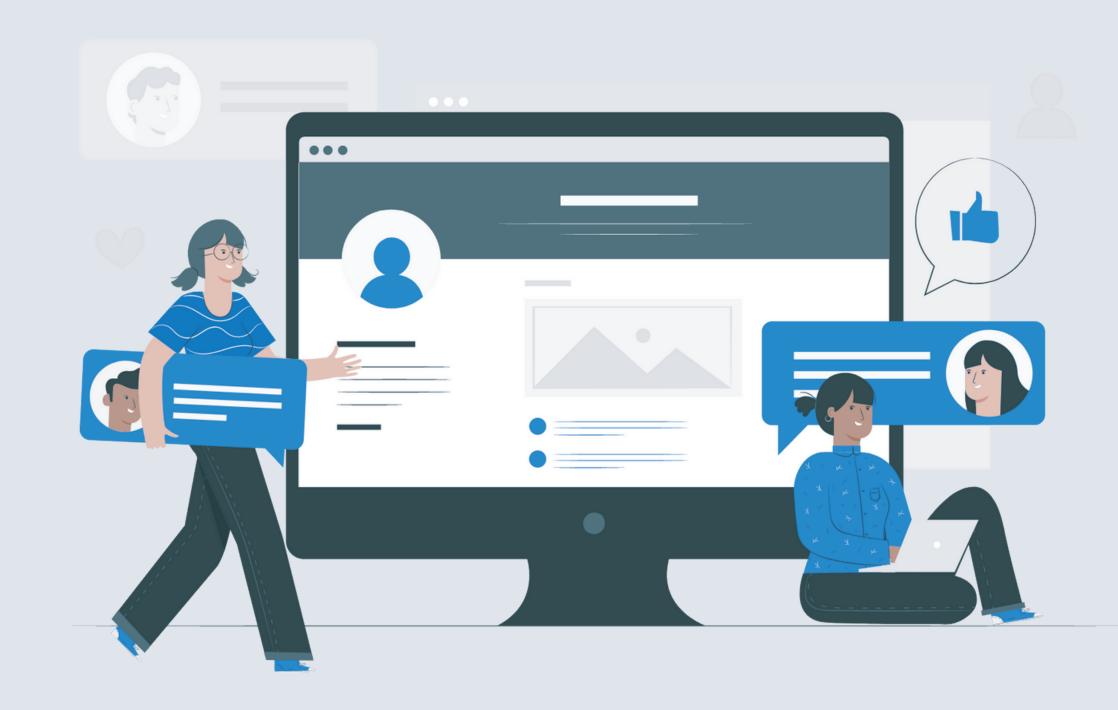
# DIGIOWN AGENCY: Company Profile

**ELEVATING YOUR DIGITAL PRESENCE** 





### To help businesses gain success by providing them with innovative and effective solutions.



#### WHO WE ARE?

From the love of marketing to the love of entrepreneurship, two guys from the suburbs of Karachi formed a brilliant Information Technology company that excels in the services of SEO.





Not just SEO, but they also went above their horizons and successfully dabbled in the likes of Social Media Marketing, Website Design & Development, and Content Writing. Starting a company isn't a piece of cake, but with focus on the right elements and strategies DIGIOWN now stands as the fastest growing Digital Marketing Agency in Pakistan



## Our Journey

Have a look at our extraordinary journey

#### **Breakeven**

We poured our hearts & met the break- even within 5 months.

#### Revenue

Multiplied our revenue by 500% in the 1st year.

#### **Awards**

Won Clutch and TDA awards.



#### Clientele

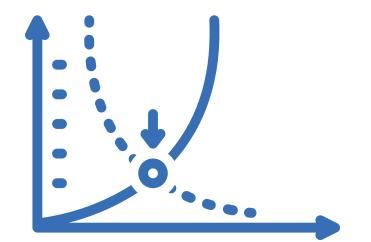
Conquered 70+ clients within 1.5 years



Made through competition

**Knocked out the competition** 





#### EXCEPTIONAL SEO SKILLS

Complete
Website Audit

On- Page & Off- Page SEO

GMB Optimisation Back linking & Creative Content



## Tenfold ROI for you through our exceptional services



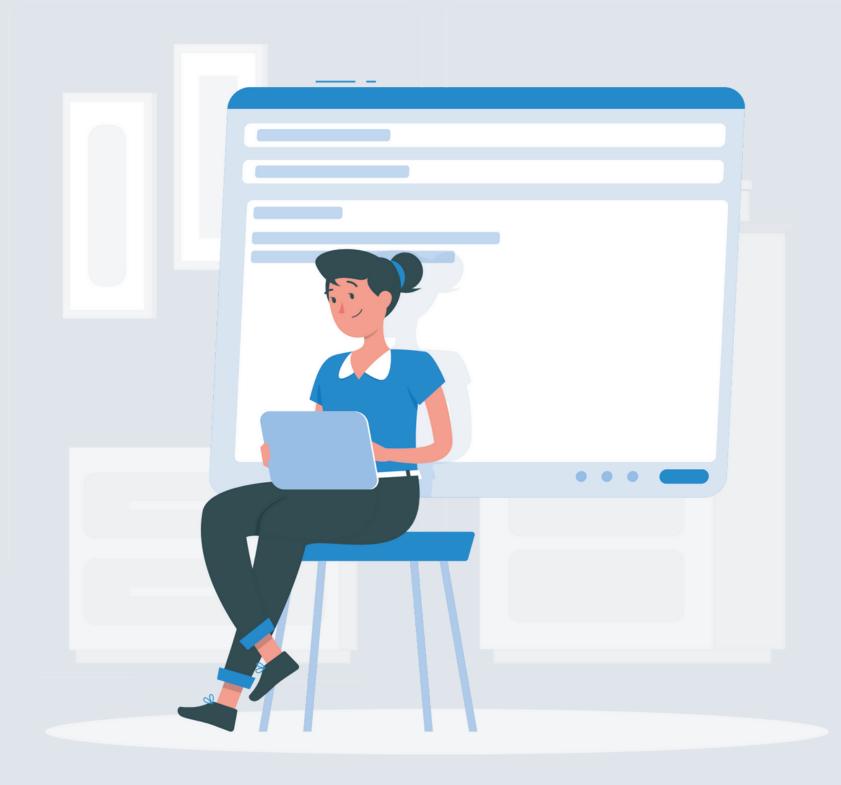


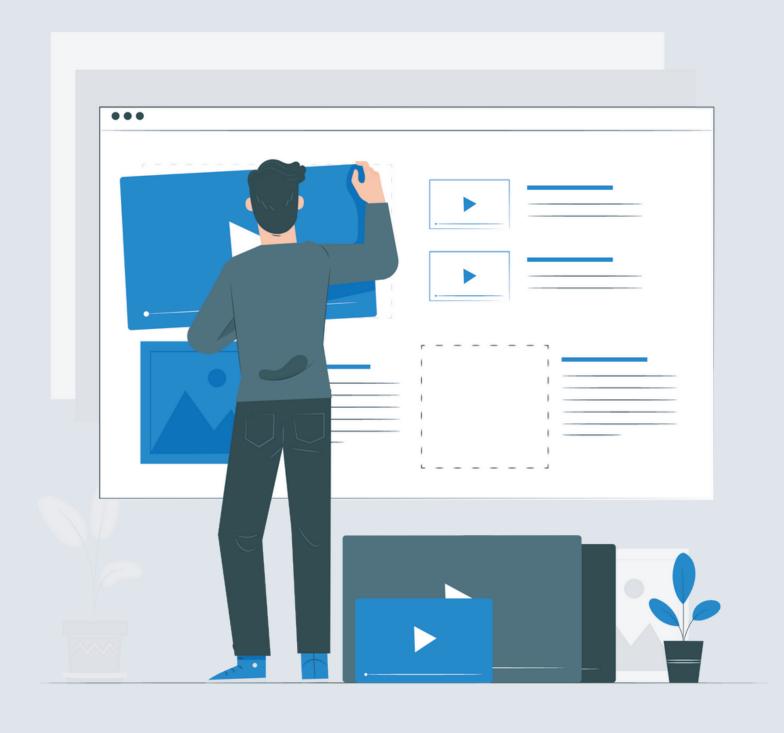


We are the ladder you require for top rankings supported by our intensive keyword research and quality backlinks.

# Web Development & Design

A complete solution to all your plug- in needs. Expertise from e- commerce to service- based websites with user- friendly and fast- paced UX/UI.





# Social Media Marketing

More than the average impressions and reach, DIGIOWN focuses on creating content in line with the current trends & hashtags!
We are the wand you need to do this magic



#### Content Writing

Unique and quality content is the fuel your brand needs to strengthen its brand awareness and equity. We are a complete content dosage!



From creating on-point ads to adding extensions flawlessly, we ensure every click is turned into conversion. We understand PPC is not an easy way to spend money which is why our strategies are in line with creating maximum leads in low CPR.



Ever- evolving business dynamics

Promising brand visibility and recognition

Cuts down environmental barriers such as COVID-19

# Why You Should Opt for Digital Marketing?

Reach your target audience effectively and smartly

Helps you in gaining higher ROI and brand communication

Strengthens your communication process

#### Our Clientele

































## Our Portfolio

## Wallace Legal

Scotland's leading personsal injury firm.
You can get a consultation to benefit from the astute guidance of the industry leaders.
You can also get No- Win- No- Fee service.



Global Computers

One-stop solution for all your Get premium quality products with the fastest delivery all over Pakistan. Avail easy instalments with your credit and debit cards.



#### E-lite Cigs

Get your hands on the best and coolest e-cigarettes and related products.

Take your vaping experience to a whole new level with Elite. Start vaping now!

E- lite Cigs' sales skyrocketed to 40% through organic traffic in three months time from the time they got on board with us due to our exceptional SEO skills.



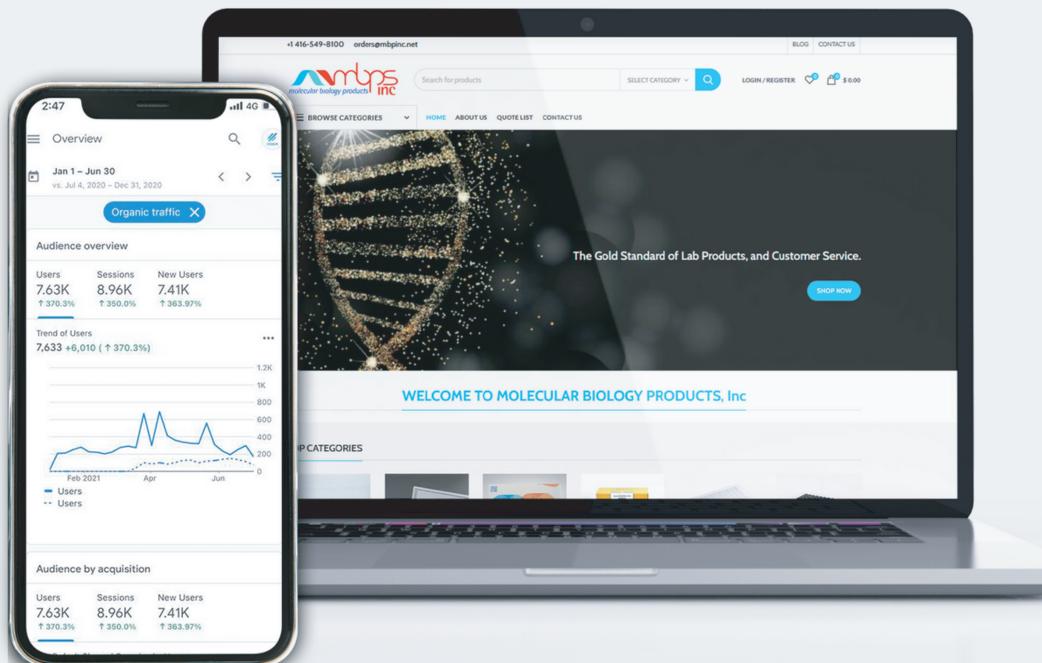


#### **MBPinc**

All your laboratory equipments at one place.

The easiest way to collect gold standard molecular biology products at the most affordable pricing. Get accurate results.

As a brand that does not have a retail audience in a lot of capacity, MBP still has scored a whopping 130% of organic traffic in the last 5 months since the moment we started working for them.

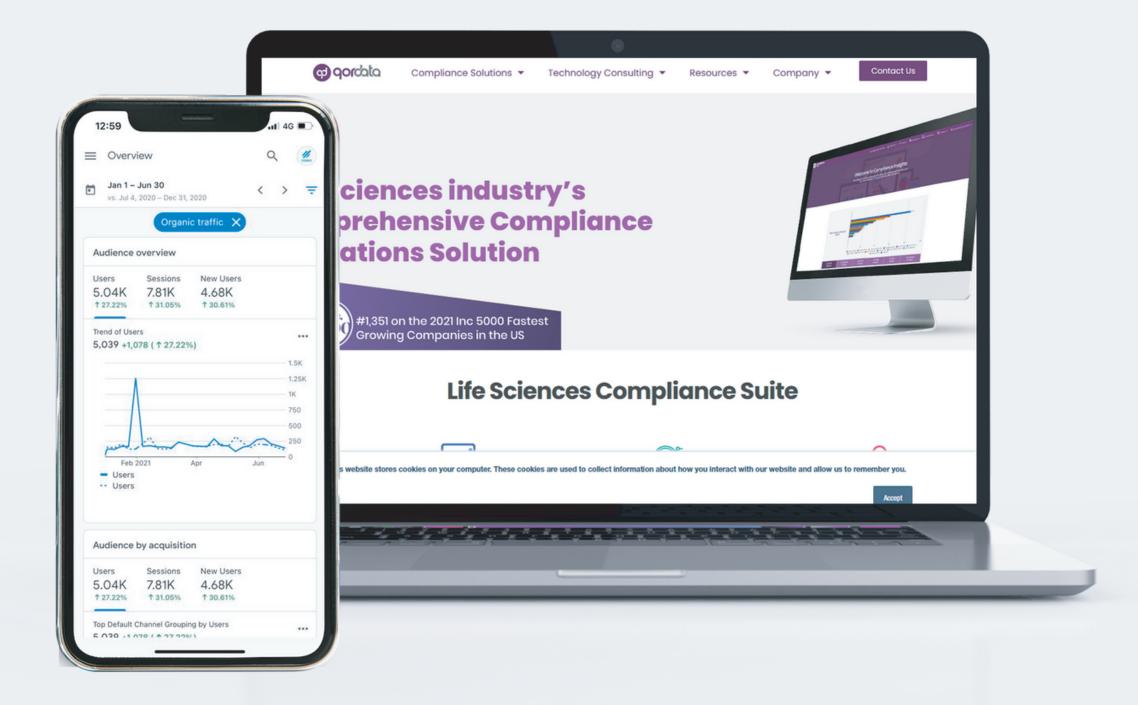




#### Qordata

Qordata is a robust all-in-one data analytics and integration start-up hustling across industries like pharmaceutical, biotech and medical device.

s managed to bring 33% increase in organic traffic in the past 4 months by using our exceptional SEO skills.





#### Pak Observer

Pak Observer is one of the oldest and widely read English-language daily newspaper of Pakistan. It covers a wide range of news ensuring to cover every aspect for its readers.

Pak Observer gained 49% increase in the last 3 months by maintaining a steady check on SEO and creative content.

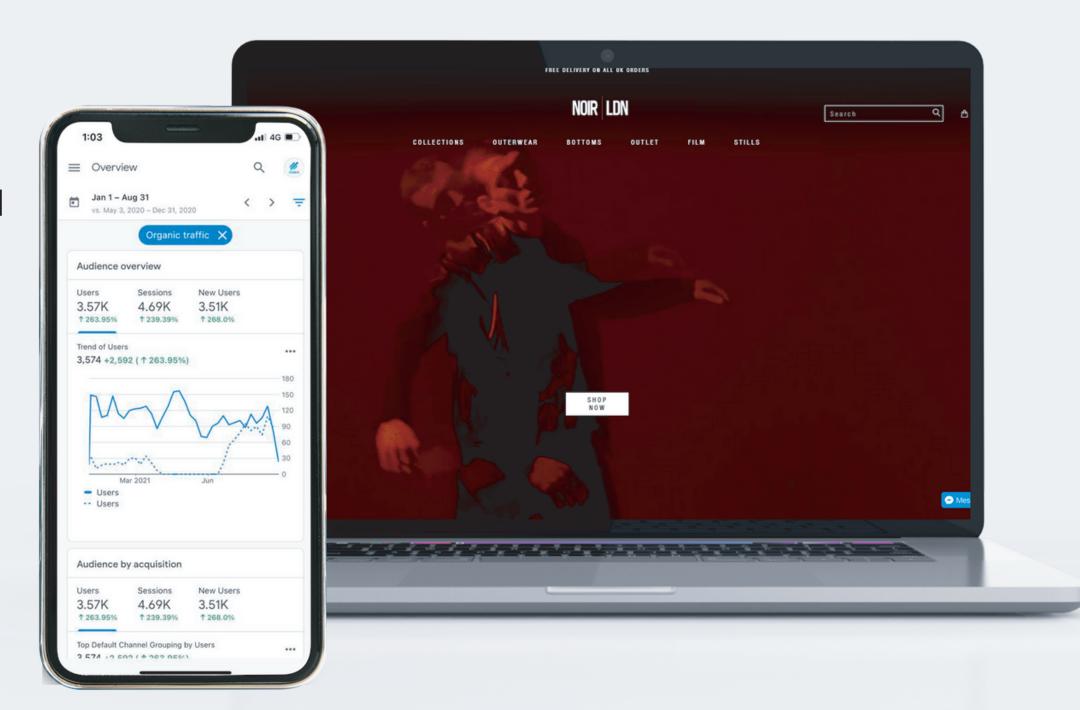




#### Noir LDN

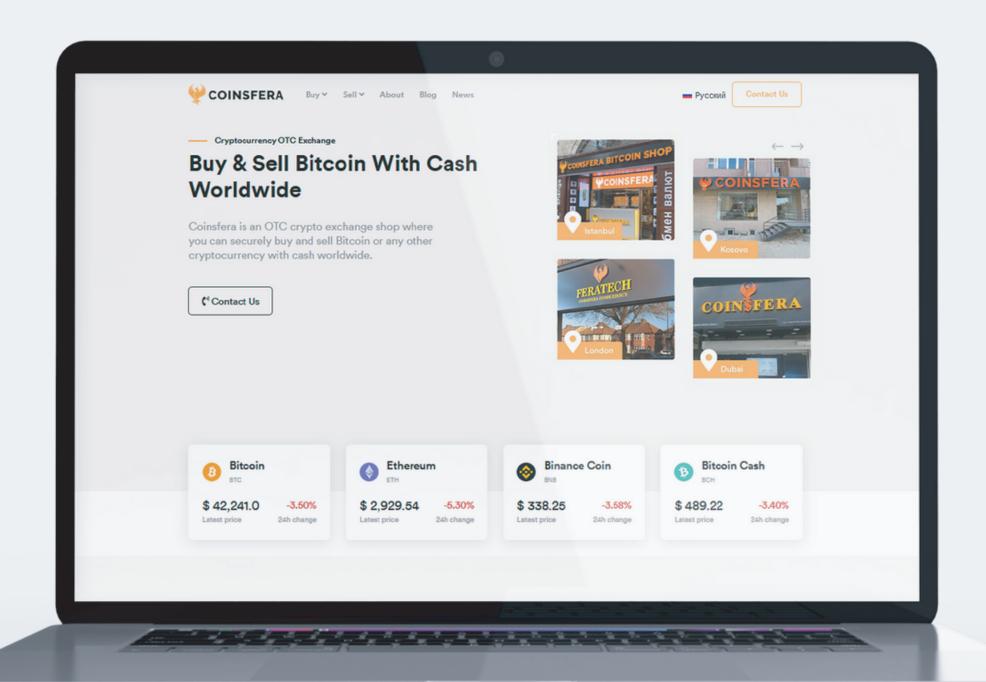
As an e-commerce website that focuses on providing top notch quality garments, Noir LDN is one of the top fashion brand in London.

Noir LDN showed an incredible 249% increase in organic traffic in the period of January to June 2021.



#### Coinsfera

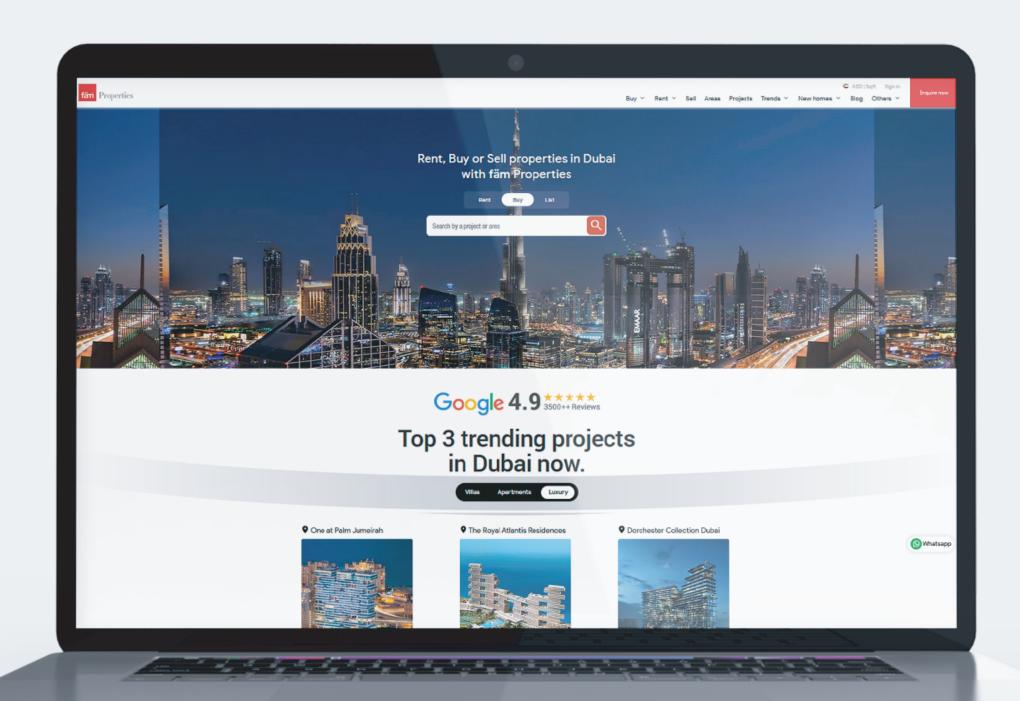
Coinsfera is a reliable cryptocurrency cashpoint in the UAE It allows you to buy & sell in digital currencies easily.





#### Fam Properties

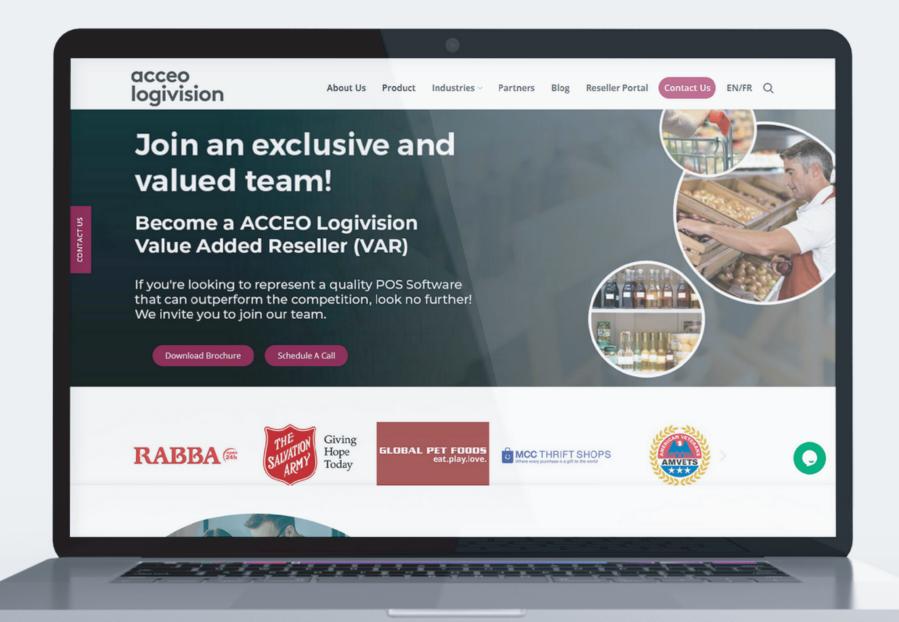
Fam Properties is a well-known spot for dealing in property in Dubai. Start your luxurious lifestyle in Dubai now.





#### Acceo Logivision

ACCEO Logivision POS software is designed for high-speed retailing businesses. It provides secure transaction registration and efficient data analysis.



#### Hairfree

If you want to get rid of unwanted hair permanently, HairFree is the best option. Get silky smooth skin in no time with the hassle. Steal the show with HairFree.

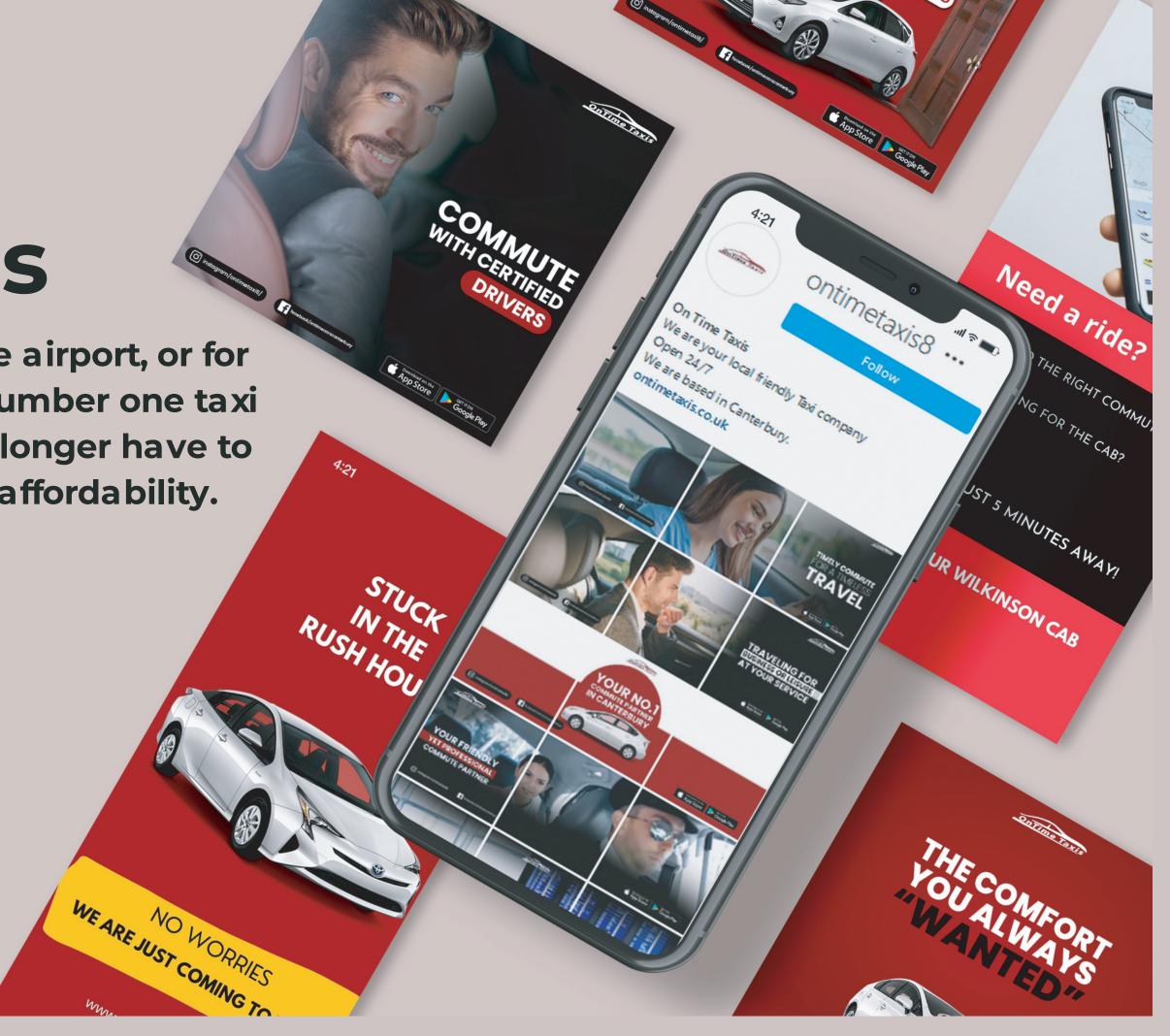
The organic traffic of social meida of Hairfree has potentially gone up in the because of the usage of branded elements, typography, and brand centered content.





#### **Ontime Taxis**

Forget getting late to work, the airport, or for classes. On Time Taxis is the number one taxi service in Canterbury. You no longer have to choose between comfort and affordability.





## Let's work together!



https://digiown.agency



